

**Unique textures deliver
the variety they crave!**

Kellogg's[®]



Boost your salty snack set with the brand power and wide variety of Cheez-It[®] baked snacks. From classic cheeses and blends to bold flavor combos and snack mixes, Cheez-It[®] delights your on-the-go snackers.

Top Cracker

The popularity of these flavorful baked crackers continues to grow. The \$1 Billion Cheez-It[®] brand is the #1 cracker brand made with 100% real cheese.¹

Widespread Appeal

There's something to satisfy any salty craving in the broad Cheez-It[®] portfolio. Whether your customers want unique textures or trendy flavor combos, count on us to give them the cheesy crunch they love!

Bundle Opportunity

62% of salty snack buyers also purchase an accompanying beverage.² Offer Cheez-It[®] crackers alongside your most popular drinks to create an irresistible bundle.

There's lots of real cheese taste baked into every *Cheez-It*® variety!



**Cheez-It Grooves®
Zesty Cheddar Ranch**

Pouch



Case



**Cheez-It Grooves®
Sharp White Cheddar**

Pouch



Case



**Cheez-It Grooves®
Hot & Spicy**

Pouch



Case



**Cheez-It Duoz®
Sharp Cheddar/Parmesan**

Pouch



Case



**Cheez-It Duoz®
Cheddar Jack/Baby Swiss**

Pouch



Case



**Cheez-It Duoz® Bacon
and Cheddar Cheese**

Pouch



Case



**Cheez-It® Snack Mix
Classic**

Pouch



Case



**Cheez-It® Snack Mix
Double Cheese**

Pouch



Case



**Cheez-It® Snack Mix
Sriracha**

Pouch



Case



**Cheez-It Duoz®
Caramel Popcorn/Cheddar**

Pouch



Case



**Cheez-It® Snack Mix
Sweet & Salty**

Pouch



Case



**Cheez-It® Snack Mix
Classic (Grab Bag)**

Pouch



Case





Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
<i>Cheez-It Grooves</i> ® Zesty Cheddar Ranch	24100-93646	6	3.25 oz	1.77	
<i>Cheez-It Grooves</i> ® Sharp White Cheddar	24100-93647	6	3.25 oz	1.77	
<i>Cheez-It Grooves</i> ® Hot & Spicy	24100-10958	6	3.25 oz	1.77	
<i>Cheez-It Duoz</i> ® Sharp Cheddar/Parmesan	24100-57728	6	4.30 oz	2.16	
<i>Cheez-It Duoz</i> ® Cheddar Jack/Baby Swiss	24100-92816	6	4.30 oz	2.16	
<i>Cheez-It Duoz</i> ® Bacon and Cheddar Cheese	24100-11089	6	4.30 oz	2.16	
<i>Cheez-It Duoz</i> ® Caramel Popcorn and Cheddar	24100-11216	6	4.00 oz	1.92	
<i>Cheez-It</i> ® Snack Mix Classic	24100-57715	6	4.50 oz	2.22	
<i>Cheez-It</i> ® Snack Mix Double Cheese	24100-57720	6	3.50 oz	1.85	
<i>Cheez-It</i> ® Snack Mix Sriracha	24100-10961	6	3.50 oz	1.85	
<i>Cheez-It</i> ® Snack Mix Sweet & Salty	24100-10963	6	4.00 oz	2.04	
<i>Cheez-It</i> ® Snack Mix Classic (Grab Bag)	24100-10986	8	6.00 oz	3.85	

Grow your *Cheez-It*® line up, stock them all today!

Receive exclusive access to trends and more by joining **Grow My Store**.™

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,
Kellogg's® helps you capture the opportunities of **now**.

Now is a good time to partner with *Kellogg's*®