



NEW!

NUTRI-GRAIN® COUNTER UNIT

BOOST WHOLESOME SNACK SALES!

Make it easy for busy consumers to fuel up their mornings fast — with this new, highly visible *Nutri-Grain*® counter display, and energize your wholesome snack sales in the process!

- *Nutri-Grain*® is the #1 selling cereal bar in convenience, a strong brand with consistent growth¹ among on-the-go eaters.
- Attract attention to the cereal bar made with the goodness of whole grains and delicious real fruit from *Kellogg's*®, the breakfast experts.
- Place on or near the hot beverage area to encourage bundle opportunities, and near checkout to encourage impulse purchases.

**ITEM NUMBER:
38000-17347**

NUTRI-GRAIN® COUNTER UNIT



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For more information, visit www.KelloggsSpecialtyChannels.com

Now is a good time to partner with *Kellogg's*®