

# Kellogg's®

## Offer the flavors they crave, the protein they want!



Now with colors and flavors  
from natural sources

Special K® Protein Meal Bars empower consumers to “own” their eating choices with foods that refuel, fortify and nourish their bodies for the day ahead.

### Strong Inside & Out

Special K® Protein Meal Bars offer busy, active consumers great-tasting, portable options that add 12 grams of protein and 5 grams of fiber\* into their everyday diets.

### Lifestyle Nourishment

At Special K®, we purposefully create foods that help every person live life at full strength. Made with wholesome ingredients in crave-worthy flavors, our bars deliver the variety and taste consumers want.

### Brand Power

Harness the credibility of Special K®, the brand that supports consumers' desire to eat to feel strong and confident inside and maintain a positive outlook on life.

\*Contains 4.5 g–10 g total fat per serving

# Offer the **Special K®** high-protein meal bars today's consumers seek!

Special K® Protein Meal Bars now with colors and flavors from natural sources



Special K® Protein Meal Bar  
Chocolate Peanut Butter



Special K® Protein Meal Bar  
Double Chocolate



Special K® Protein Meal Bar  
Strawberry



Special K® Protein Meal Bar  
Chocolate Caramel



Special K® Protein Meal Bar  
Chocolatey Chip



Special K® Protein Trail Mix  
Inspired Meal Bar Cherry Nut



Special K® Protein Trail Mix  
Inspired Meal Bar Pretzel Cashew

Nutritional information available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Special K® Protein Meal Bar Chocolate Peanut Butter	38000 29189	48	1.59 oz	6.48	
Special K® Protein Meal Bar Double Chocolate	38000 29187	48	1.59 oz	6.48	
Special K® Protein Meal Bar Strawberry	38000 29185	48	1.59 oz	6.48	
Special K® Protein Meal Bar Chocolatey Chip	38000 34386	48	1.59 oz	6.48	
Special K® Protein Meal Bar Chocolate Caramel	38000 56388	48	1.59 oz	6.48	
Special K® Protein Trail Mix Inspired Meal Bar Cherry Nut	38000 18612	36	1.79 oz	4.77	
Special K® Protein Trail Mix Inspired Meal Bar Pretzel Cashew	38000 18615	36	1.79 oz	4.77	

Expand category sales! Order them all today!

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com)

With on-the-go breakfasts, portable snacks and wholesome favorites, Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's®*