

Kellogg's[®]

**Now a Simpler, Chewy,
Tastier Recipe!**



**non-GMO
project verified**



no high fructose corn syrup



**no artificial flavors,
colors or preservatives**

With a new, optimized recipe, Kashi[®] Chewy Granola Bars meet the demand for the way consumers snack today—delivering the great taste, texture and nutritional benefits they seek.

New, Improved Recipe

With fewer ingredients, Kashi's[®] new improved recipe delivers a chewier textured bar that tastes as great as it looks—visibly bursting with the nutritious goodies snackers enjoy!

Clean & Green

Our new recipe is non-GMO Project Verified and contains contemporary ingredients such as brown rice syrup, crunchy flaxseeds, good-for-you whole grains, roasted almonds and other wholesome inclusions.

Innovative Nutrition

Kashi[®] bars are a good source of fiber. Consumers look to Kashi[®] Chewy Granola Bars for delicious snacks that satisfy and nourish them.

**Fuel sales all day with these tasty,
chewy, feel-good bars.**



**Kashi®
Chewy Granola Bar
Trail Mix**
Pouch



**Kashi®
Chewy Granola Bar
Honey Almond Flax**
Pouch



Case



Tray



Case



Tray



Product Description	GTIN	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Kashi® Chewy Granola Bar Trail Mix	000-18627-99954-6	48	1.23 oz	4.74	
Kashi® Chewy Granola Bar Honey Almond Flax	000-18626-99951-5	48	1.23 oz	4.74	

Offer the clean label goodness consumers go for *today!*

Receive exclusive access to trends and more by joining **Grow My Store.™**

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of **now.**

Now is a good time to partner with *Kellogg's®*