

Kellogg's[®]

BIG Opportunity, All Year Long!



Kellogg's
RICE KRISPIES
TREATS

Boost sales throughout the year by offering the innovative and versatile Kellogg's[®] Rice Krispies Treats[®] Treats Sheet[®]. Your customers can create virtually any dessert they can imagine, and you'll have an exciting product that will attract attention and revenues all year long.

Easy, Creative Solution

Kellogg's[®] Rice Krispies Treats[®] Treats Sheet[®] makes it simple to turn dessert time into a special celebration, any time of year.

Brand Winner

Kellogg's[®] Rice Krispies Treats[®] are the #1 treat bar in convenience,¹ and Kellogg's[®] Rice Krispies Treats[®] Treats Sheet[®] delivers the same great taste in a flexible 12" x 15" size.

Merchandise Strategically

Place your Kellogg's[®] Rice Krispies Treats[®] Treats Sheet[®] display near the front end of your store for premium priced, increased purchases.

Put opportunity front and center to increase sales throughout the year!



Rice Krispies Treats®
Treats Sheet® Original
Pouch



Case



Rice Krispies Treats®
Treats Sheet® Display
Pouch



Case



Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Rice Krispies Treats® Treats Sheet® Original	000-38000-26532-7	5	32 oz	11.50	
Rice Krispies Treats® Treats Sheet® Display	000-38000-15018-0	10	32 oz	27.91	

Order your Rice Krispies Treats® Treats Sheet® Display today!

Receive exclusive access to trends and more by joining **Grow My Store.™**

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,
Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's*®