

Kellogg's®

NEW!

TALLER
STACKS
FOR
EXTRA
SNACKS!



Discover the height of snacking satisfaction with Pringles® new Mega Stack can! At 11½ inches tall, Mega Stack is just the right size for Pringles® fans who wish there was just a little more left when they get to the bottom of a regular size can.

Trade Up Opportunity

Whether it's for sharing, saving or a bigger portion of the crisps they love, the new Mega Stack gives shoppers a size option that fits their snacking needs.

More to Love

The new can provides 28% more tantalizing crisps and adds to the variety of sizes you can offer customers.

Top Selling Flavors

The Mega Stack is available in two of the most popular flavors consumers know and love, Pringles® Original and Pringles® Sour Cream & Onion.

Measure up to your shoppers' appetite for more!



Pringles®
Mega Original

Can



Case



Pringles®
Mega Sour Cream & Onion

Can



Case



Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Pringles® Mega Original	38000-16513	14	6.84 oz	8.261	
Pringles® Mega Sour Cream & Onion	38000-16967	14	7.16 oz	8.538	

Add incremental sales with these two new SKUs today!

Receive exclusive access to trends and more by joining **Grow My Store.™**

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's*®.