

Kellogg's®

Breakfast Essential: Kellogg's® Cereals.



Meals



Recipes



Snacks



Toppings

Kellogg's® cereal in bulk offers the versatility you need to satisfy guests' unique tastes at breakfast and beyond. Whether garnished with favorite toppings, as a snack, or in recipes across every day part, Kellogg's® cereal's multiple uses makes it a must-have for your operation.

Cereal is #1¹

Cereal is not only a popular choice, it's the number one consumed food at breakfast!¹ And, Kellogg's® delivers the brands consumers know and love.

Bulk Up on Variety

Kellogg's® offers brands in bulk across four different categories: classic, flavor, health & wellness, and natural—enabling high-volume, self-serve facilities to increase the versatility of their menu offerings.

Top-Selling Brands

With Kellogg's® selling 4 of the top 10 cereal brands², you can capture opportunity at breakfast and throughout the day.

Kellogg's® Bulk Dispensers: A convenient self-serve solution to save labor and boost cereal sales.

Offer more of the ready-to-eat Kellogg's® brands your diners expect—cost-effectively, sealed for freshness, and with less packaging waste.



81311 Bulk Dispenser 2-Wide Tall
Dimensions: 12.5"W x 26.125"H x 13.75"D
Approximate Total Capacity: 1192 fl oz or 149 Cups



81312 Bulk Dispenser 3-Wide Tall
Dimensions: 18.375"W x 26.125"H x 13.75"D
Approximate Total Capacity: 1788 fl oz or 223.5 Cups



81309 Bulk Dispenser 2-Wide Short
Dimensions: 12.5"W x 17.625"H x 13.75"D
Approximate Total Capacity: 640 fl oz or 80 Cups



81310 Bulk Dispenser 3-Wide Short
Dimensions: 18.375"W x 17.625"H x 13.75"D
Approximate Total Capacity: 960 fl oz or 120 Cups

Now available in 4 sizes to fit your product mix and space needs. To order, call your sales representative today.

Nutritional information available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Cereal Bulk Pack Classic Brands					
<i>Kellogg's® Apple Jacks®</i>	000-38000-02991-2	4	31 oz	9.35	
<i>Kellogg's® Corn Flakes®</i>	000-38000-00191-8	4	26 oz	8.10	
<i>Kellogg's® Corn Pops®</i>	100-38000-01091-7	4	35 oz	10.35	
<i>Kellogg's® Crispix®</i>	100-38000-03591-0	4	30 oz	9.10	
<i>Kellogg's® Froot Loops®</i>	000-38000-01791-9	4	31 oz	9.35	
<i>Kellogg's® Frosted Flakes®</i>	000-38000-01591-5	4	40 oz	11.60	
<i>Kellogg's® Raisin Bran®</i>	100-38000-00891-4	4	56 oz	15.60	
<i>Kellogg's® Rice Krispies®</i>	000-38000-00591-6	4	27 oz	8.35	
<i>Kellogg's® Cinnamon Frosted Flakes™</i>	000-38000-18870-1	4	40 oz	11.60	
Cereal Bulk Pack Flavor Brands					
<i>Kellogg's® Cocoa Krispies®</i>	100-38000-01191-4	4	37.5 oz	11.23	
<i>Kellogg's® Cracklin' Oat Bran®</i>	100-38000-04591-9	6	37.3 oz	15.60	
<i>Kellogg's® Krave™ Chocolate</i>	000-38000-72010-9	4	35 oz	10.36	
<i>Kellogg's® Raisin Bran Crunch®</i>	000-38000-05349-8	4	50 oz	14.10	
Cereal Bulk Pack Proactive Health Brands					
<i>Kellogg's® All-Bran® Complete® Wheat Bran Flakes</i>	000-38000-00691-3	4	43 oz	12.60	
<i>Kellogg's® Frosted Mini-Wheats® Bite Size</i>	000-38000-04991-0	4	56 oz	15.60	
<i>Kellogg's® Low Fat Granola with Raisins</i>	100-38000-13791-1	4	50 oz	14.35	
<i>Kellogg's® Low Fat Granola without Raisins</i>	000-38000-25435-2	4	50 oz	13.50	
<i>Kellogg's® Low Fat Granola Crunchy Clusters</i> (No Raisins, Nuts, Free from Artificial Flavors or Preservatives)	100-38000-49834-0	4	50 oz	13.50	
<i>Kellogg's® Smart Start® Antioxidant</i>	100-38000-16615-7	4	60 oz	16.60	
Cereal Bulk Pack Shape Management Brands					
<i>Kellogg's® Special K®</i>	100-38000-01691-9	4	32 oz	10.20	
<i>Kellogg's® Special K® Red Berries</i>	100-38000-18166-2	4	44 oz	12.67	
Cereal Bulk Pack Kashi® and Bear Naked® Brands					
<i>Kashi® Heart to Heart®</i>	100-38000-16620-1	4	48 oz	14.74	
<i>Kashi® GOLEAN Crunch!®</i>	000-18627-47192-9	4	50 oz	13.50	
<i>Bear Naked® Fruit and Nut Granola Mix</i>	008-84623-46967-9	4	48 oz	14.00	

Order *Kellogg's®* Cereal in bulk and add greater versatility to your menu.

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit www.KelloggsSpecialtyChannels.com/BulkCereal

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of **now**.

Now is a good time to partner with *Kellogg's®*