

Since 1975

Famous Amos

Bite Size Cookies

NEW!

Double Chocolate Chip



**Satisfy
Cookie Lovers'
Sweet Chocolate
Cravings on the
Double!**

Kellogg's
Specialty Channels

Rich Chocolate Cookies Filled with Chocolate Chips Bring Smiles and Sales In-Store!



Consumers eat cookies as anytime indulgences,¹ and NEW Famous Amos® Double Chocolate Chip delivers with a sweet and crunchy homemade taste that drives purchase as only a brand with **72% aided household awareness** can!²

- Satisfies consumers' desire for top cookie flavors enjoyed away from home—chocolate chip and chocolate!³
- Supplies consumers with more indulgent, bite-size cookie options they want.⁴
- New product innovation sparks impulsive cookie consumer curiosity and trial!

Famous Amos® Bite Size Cookies

NEW!

Product Description	14 Digit Case Code	Tray Code	Pouch Code	Tray/Pkg	Pkg / Case	Pkg Net Wgt (oz)	Cubic Feet	Gross Case Wgt (lbs)	Gross Pallet Load Wgt (lbs)	Cases / Pallet	Cases / Layer	Pouch Dimensions L x W x H	Tray Dimensions L x W x H	Case Dimensions L x W x H
Famous Amos® Double Chocolate Chip Cookies	000-76677-10053-4	0-76677-10070-1	0-76677-10071-8	6/6ct	36	3	1.52	10.4	374.4	36	6	4.5"x1.0"x8.0"	7.88"x4.5"x7.0"	17.06"x14.81"x7.88"

Also available!

Famous Amos® Chocolate Chip Cookies	100-76677-19135-5	0-76677-19136-5	0-76677-19137-2	6/6ct	36	3	1.52	10.4	374.4	36	6	4.5"x1.0"x8.0"	7.88"x4.5"x7.0"	17.06"x14.81"x7.88"
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Famous Amos® Double Chocolate Chip Case



Case

Famous Amos® Double Chocolate Chip Tray



Tray

Famous Amos® Double Chocolate Chip Pouch



Pouch

Famous Amos® Chocolate Chip Case



Famous Amos® Chocolate Chip Tray



Famous Amos® Chocolate Chip Pouch



**Order Today
and Offer Your
Customers
Famous Amos®
Chocolate Goodness!**

For more information,
call **877-511-5777**

or visit our website at

www.kelloggconvenience.com

¹ Mintel, Cookies and Crackers, March 2014

² Nielsen Panel 2014

³ Datatential MenuTrends, 5/11/15

⁴ Nielsen, Total US Convenience, latest 52 weeks ending 4/18/15