

**PRINGLES™ SPIRALS REBATE PROGRAM**

## Official Terms &amp; Conditions

**VENDING OPERATORS:** Beginning on 1/1/17 through 12/31/17 (“Promotion Period”):

1. Participating Vending Operators initially commit to purchase two hundred (200) cases of **Pringles® Grab & Go®** products (1.3 oz. – 2.5 oz./all flavors) (“Participating Products”) from your designated Kellogg’s Specialty Channels Distributor during the Promotion Period and place two hundred (200) **Pringles®** spirals (“Qualifying Purchase”). **Pringles®** 12-count case will earn credit towards one (1) proof-of-performance and 36-count case will earn credit towards three (3) proofs-of-performance. Note: Spirals will be provided to Vending Operator for free upon submission of his/her commitment of the Qualifying Products. Additionally spirals will be available to Vending Operator after fulfillment of their initial commitment.
2. Show proof-of-performance that a Qualifying Purchase has been completed (i.e. Participating Products placed in vending machines using spirals) to be provided via internal shipping data.
3. Receive a \$2.00 rebate per each spiral placed using Participating Products to be provided in the form of a check to the qualifying Vending Operator. Rebate check will ship directly from Sponsor’s fulfillment provider to the qualifying Vending Operator for the value of the rebate. Allow 4 – 6 weeks from confirmation of Qualifying Purchase for receipt of rebate.

Sponsor is not responsible for lost, late, misdirected, illegible, incomplete or undeliverable submissions. No altered or forged submissions will be accepted. All submissions become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions. Stated promotional allowances are for Participating Products purchased during the Promotion Period. Performance in promotion will be verified for each participant by Sponsor via Distributor Sales Reporting (Custom Data/CDSI. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Offer open only to Vending Operators located in the fifty (50) United States and District of Columbia who are in good standing with Sponsor during the Promotion Period and at the time of receiving any rebate; and purchasing from authorized Vend Product Distributors. Offer is open to national account customers. Sodexo locations are eligible to participate. Purchases from Vistar Merchant’s Mart/Cash & Carry locations are eligible for this offer. Limit one (1) rebate submission per eligible Vending Operator. Multi-unit operators require a rebate submission for each ship location. Qualifying Purchases must be in full cases; partial cases will not be accepted. This offer cannot be used in conjunction with any other **Kellogg’s® Specialty Channels** promotion on the Participating Product or purchases made by non-profit bid. This rebate cannot be reproduced. Offer is void where prohibited. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49016