

**Kellogg's**<sup>®</sup>

No sugar?  
**No problem!**



Avoiding sugar does not mean avoiding the great taste of cookies. Murray<sup>®</sup> Sugar Free cookies offer five delicious varieties, so there's something sweet for everyone.

### Everyone Loves Cookies

Cookies continue to be a favorite of all snackers. In fact, 90% of consumers love or like cookies—a lot!<sup>1</sup> With no sugar added, Murray<sup>®</sup> Sugar Free Cookies fit every lifestyle and taste.

### Guaranteed Sales Potential

Cookies are a huge revenue producer in Foodservice with \$152 million in sales per year. Of that total, Healthcare makes up a 42% share, with \$63.5 million in revenue.<sup>2</sup>

### Healthcare's Favorite Cookie

Healthcare providers trust the quality and sugar-free promise of Murray<sup>®</sup> cookies—in fact, Murray<sup>®</sup> is the #1 sugar-free cookie sold in Healthcare in Foodservice with over 75% share.<sup>2</sup>

# Feed their sweet tooth with a variety of tastes from



Murray® Sugar Free Cookies  
Shortbread  
100-30100-08195-8



Murray® Sugar Free Cookies  
Vanilla Crème Sandwich  
100-30100-08196-5



Murray® Sugar Free Cookies  
Chocolate Sandwich  
100-30100-08197-2



Murray® Sugar Free Cookies  
Lemon Crème Sandwich  
100-30100-08198-9



Murray® Sugar Free Cookies  
Chocolate Chip  
100-30100-08199-6



Murray® Sugar Free Cookies  
Variety: Lemon Crème Sandwich,  
Chocolate Chip, Shortbread  
000-30100-23357-2



**Nutritional information available on our website.**

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Murray® Sugar Free Cookies Shortbread	100-30100-08195-8	120	8 ct	9.50	
Murray® Sugar Free Cookies Vanilla Crème Sandwich	100-30100-08196-5	120	3 ct	9.00	
Murray® Sugar Free Cookies Chocolate Sandwich	100-30100-08197-2	120	3 ct	9.00	
Murray® Sugar Free Cookies Lemon Crème Sandwich	100-30100-08198-9	120	3 ct	9.00	
Murray® Sugar Free Cookies Chocolate Chip	100-30100-08199-6	120	2 ct	7.73	
Murray® Sugar Free Cookies Variety: Shortbread, Chocolate Chip, Lemon Crème Sandwich	000-30100-23357-2	120	Assorted	9.88	

**Sweeten your sales with the #1 sugar-free cookie!<sup>3</sup>**

Receive exclusive access to trends and more by joining **Grow Greatness™**

**For more information, visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com)**

With on-the-go breakfasts, portable snacks and wholesome favorites, *Kellogg's®* helps you capture the opportunities of **now**.

**Now is a good time to partner with *Kellogg's®***

<sup>3</sup>(in healthcare foodservice) NPD Supply Track, latest 12 months ending November 2016