

**Kellogg's**<sup>®</sup>



## **KELLOGG'S<sup>®</sup> RICE KRISPIES TREATS<sup>®</sup> TREATS SHEET<sup>®</sup> DISPLAY**

### **YEAR-ROUND OPPORTUNITY!**

Boost sales by merchandising this innovative and versatile *Treats Sheet*<sup>®</sup> throughout the year. There's no end to what your customers can create, decorate, mold and shape. Virtually any unique dessert they can imagine, *Rice Krispies Treats*<sup>®</sup> *Treats Sheet*<sup>®</sup> make it easy for them—and profitable for you!

- Not just for the winter holidays anymore, *Kellogg's*<sup>®</sup> *Rice Krispies Treats*<sup>®</sup> *Treats Sheet*<sup>®</sup> make any celebration special: birthdays, Easter, graduations, Halloween, or just for fun anytime.
- Merchandise *Treats Sheet*<sup>®</sup> near the front end of your store for premium priced, incremental purchases that are sure to increase basket rings.
- *Rice Krispies Treats*<sup>®</sup> are the #1 selling treat bar in Convenience. *Treats Sheet*<sup>®</sup> deliver the same great taste in a shareable 12" x 15" sheet.

**ITEM NUMBER:  
38000-15018**



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For more information, visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com)

Now is a good time to partner with **Kellogg's**<sup>®</sup>