

Kellogg's[®]

SNACK TIME JUST GOT
a little sweeter.



Rice Krispies Treats[®] Mini Squares are convenient, bite-size treats that satisfy between-meal cravings and capture easy add-on sales.

Rely on Brand Strength

Rice Krispies Treats[®] are the #1 selling Wholesome Snack in Foodservice¹ and the Mini Squares are a smaller version of the original bars that consumers already know and love.

Small is Convenient

Individually wrapped Rice Krispies Treats[®] Mini Squares are perfect for grab-and-go. This mini size treat is appealing for consumers to carry them through their busy day.

Merchandise with Ease

The eye-catching Rice Krispies Treats[®] Mini Squares counter-top dispenser or bulk package options allow you the flexibility to showcase the product with ease, entice shoppers at checkout and boost impulse sales.

Meet their need for easy, on-the-go snacks with delicious Mini Squares.



Rice Krispies Treats®
Mini Squares 600 ct Bulk



Rice Krispies Treats®
Mini Squares 50 ct Dispenser

Nutrition Facts			
8 servings per container			
Serving size		4 Bars (44g)	
	Calories	180	Per Bar
			45
		% DV*	% DV*
Total Fat	4.5g	6%	1g
Saturated Fat	1g	5%	0g
Trans Fat	0g		0g
Cholesterol	0mg	0%	0mg
Sodium	210mg	9%	50mg
Total Carbohydrate	34g	12%	8g
Dietary Fiber	0g	0%	0g
Total Sugars	15g		4g
Incl. Added Sugars	<1g	<30%	<1g
Protein			
Vitamin D	0.3mcg	0%	0mcg
Calcium	0mg	0%	0mg
Iron	1.4mg	6%	0.3mg
Potassium	10mg	0%	0mg
Vitamin A		4%	0%
Thiamin		20%	4%
Riboflavin		40%	10%
Niacin		20%	4%
Vitamin B ₆		20%	4%
Folate DFE	80mcg	20%	20mcg
Folic Acid	(45mcg)		(10mcg)

*The % Daily Value is shown to help you know how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Toasted rice cereal (rice, sugar, salt, malt flavor, niacinamide, reduced iron, vitamin B₆ (niobiflavine), folic acid), corn syrup, fructose, margarine (soybean and palm oil with TBHQ for freshness, water, natural and artificial flavors (contains milk), DATEM, acetylated monoglycerides, BHT for freshness, vitamin A palmitate, vitamin B₁₂), sugar, corn syrup solids.
Contains 2% or less of vegetable glycerin, dextrose, gelatin, salt, natural and artificial flavors, niacinamide, vitamin B₆ (pyridoxine hydrochloride), vitamin B₁₂ (cyanocobalamin), vitamin B₂ (riboflavin), soy lecithin.
CONTAINS MILK AND SOY INGREDIENTS.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Rice Krispies Treats® Mini Squares 50 ct Dispenser	000-38000-12346-7	200	0.39 oz	16.67	
Rice Krispies Treats® Mini Squares 600 ct Bulk	000-38000-51109-7	600	0.39 oz	17.50	

Sweeten your sales with the #1 selling wholesome snack in foodservice.¹

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with **Kellogg's®**