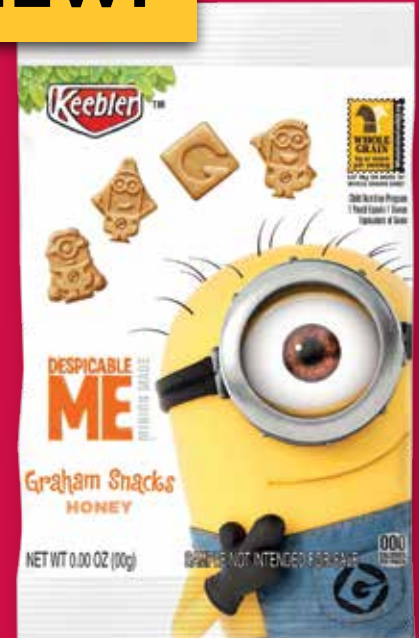


# SATISFY YOUR STUDENTS' **HUNGER FOR FUN!**

**Kellogg's**<sup>®</sup>

**NEW!**



Build excitement and demand with Keebler<sup>®</sup> Despicable Me Franchise Graham Snacks Honey in movie character shapes! Capitalize on this universally popular franchise to increase growth for tray line and à la carte sales!

## **Franchise Success**

*Despicable Me 3* premieres in June 2017, heightening students' awareness of this third, all-time highest grossing film franchise that strongly appeals across genders, families with children and diverse ethnicities.

## **Graham Growth**

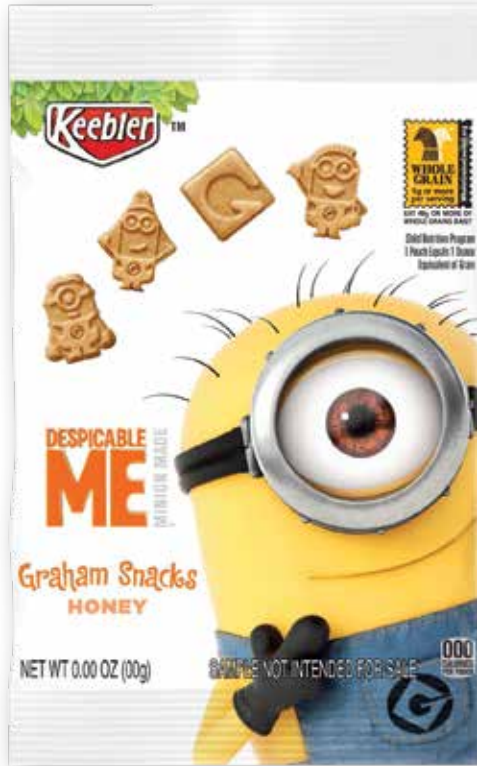
The K-12 Grahams category continues to grow with Kellogg<sup>®</sup> owning the #1 share! Licensed character grahams drive growth and are expected to continue with popular Despicable Me Franchise branding.

## **Meets USDA Guidelines**

Our Despicable Me Franchise Keebler<sup>®</sup> Graham Snacks Honey meet USDA K-12 whole grain-rich, 1 grain ounce equivalency, and Smart Snacks requirements.

# Build Demand with Despicably Delicious Grahams!

Keebler® Despicable Me Franchise  
Graham Snacks Honey



<b>Nutrition Facts</b>	
Serving Size 1 Pouch (30g)	
<b>Amount Per Serving</b>	
<b>Calories</b>	140
Calories from Fat	40
<b>% Daily Value*</b>	
<b>Total Fat</b> 4.5g	<b>7%</b>
Saturated Fat 1.5g	<b>8%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 110mg	<b>5%</b>
<b>Total Carbohydrate</b> 22g	<b>7%</b>
Dietary Fiber 2g	<b>7%</b>
Sugars 8g	
<b>Protein</b> 2g	
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 4%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories 2,000 2,500
Total Fat	Less than 65g 80g
Sat. Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**INGREDIENTS:** GRAHAM FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B<sub>1</sub> [THIAMIN MONONITRATE], VITAMIN B<sub>2</sub> [RIBOFLAVIN], FOLIC ACID), SUGAR, SOYBEAN AND PALM OIL, CONTAINS 2% OR LESS OF CINNAMON, MOLASSES, SALT, VANILLA EXTRACT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), SOY LECITHIN, BHT FOR FRESHNESS, WHEY.

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt.	Distributor Code
Keebler® Despicable Me Franchise Graham Snacks Honey	30100-11654	210	1.06 oz	16.47 lbs	

Offer snacks that make the tray-line a good time today!

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Packaging Disclaimer: "actual packaging may differ from image shown"

IMS#: 81408

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