

# Kellogg's®

**Portable.  
Bite-Size.  
Enjoyable.**

**NEW!**



Special K® Protein Bites and Special K Nourish® Bites are a whole NEW food form for your Wholesome Category that offers consumers a nourishing, tasty, bite-size way to satisfy hunger immediately and expand category sales.

## Bite-Size Potential

Snack bites are a new food that offers great potential to thrive as consumers seek wholesome, indulgent snacks in a convenient, mess free, re-sealable pouch.

## New Category Growth

Special K® Bites food format expands beyond the bar to increase convenience eating occasions and expands the standard wholesome set for incremental sales opportunities.

## Wholesome Benefits

Special K® Bites satisfy consumers looking for a clean label snack made from visible, balanced ingredients, with no artificial colors, flavors or preservatives. Protein Bites offer 9 grams of protein in classic flavors, while Nourish Bites deliver a blend of progressive ingredients for unique, on-trend tastes.

# Hit Sales Big with *Special K*® Bites!

*Special K Nourish*® Bites Blueberry Almond Quinoa



*Special K*® Protein Bites Caramel Nut



Product Description	Case Code	Case Count	Unit Size	Gross Case Wt.	Distributor Code
<i>Special K</i> ® Protein Bites Caramel Nut	38000-16101	6 ct.	6 oz.	2.79 lbs.	
<i>Special K Nourish</i> ® Bites Blueberry Almond Quinoa	38000-16084	6 ct.	5.5 oz.	2.60 lbs.	

Strengthen Your *Special K*® lineup with a better-choice snack—Bites!

Receive exclusive access to trends and more by joining **Grow My Store**.™

For more information, visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com)

With on-the-go breakfasts, portable snacks and wholesome favorites, *Kellogg's*® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's*®.