

# FUEL THEIR FEROCIOUS APPETITES.

# Kellogg's®



## NEW!



Generate demand and drive epic participation with limited edition Keebler® Jurassic World™: Fallen Kingdom Honey Graham Snacks. Recognizable dinosaur shapes add to the fun, and colossal movie excitement is sure to get everyone reaching for the whole grain-rich snacks they love.

### Enormous Opportunity

It's a partnership of huge flavor and massive brand recognition with Jurassic World™: Fallen Kingdom following up the 4th highest grossing movie of all time. This property provides the second highest purchase intent of any license<sup>1</sup>.

### Smart Nutrition

Honey Graham Snacks give your students the great taste and whole grain goodness they love, plus these individually portioned pouches also meet your USDA K-12 reimbursable and Smart Snacks guidelines.

### Flexible Favorite

The Grahams category continues to grow and Keebler® leads the way with a #1 share<sup>2</sup> – thanks in part to the versatility that Honey Graham Snacks provide to school time applications including breakfast, lunch tray, after school, à la carte, event catering and more.

<sup>1</sup> Marketcast, global brand research study. <sup>2</sup> NPD Supply Track, latest 12 months ending November 2017.

# Generate Excitement with Action-Packed Honey Graham Snacks!



Nutrition Facts	
1 serving per container	
Serving size 1 Pouch (28g)	
Amount per serving	
<b>Calories</b>	<b>130</b>
% Daily Value*	
<b>Total Fat</b> 4g	<b>5%</b>
Saturated Fat 1g	<b>5%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 95mg	<b>4%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 8g	
Incl. 8g Added Sugars	<b>16%</b>
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.7mg	4%
Potassium 40mg	0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Ingredients:** Graham flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B<sub>1</sub> [thiamin mononitrate], vitamin B<sub>2</sub> [riboflavin], folic acid), sugar, vegetable oil (soybean, canola, palm and/or palm kernel oil), honey. Contains 2% or less of salt, leavening (baking soda, sodium acid pyrophosphate), soy lecithin, BHT for freshness, whey.  
**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

Nutritional information available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt.	Distributor Code
Keebler® Jurassic World™: Fallen Kingdom Honey Graham Snacks (1oz Equiv. of Grain)	000-30100-12027-8	210	1.00 oz	15.73 lbs	

Offer the versatility of a proven trayline and à la carte favorite!

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